



Contact: John Hunt
Senior Manager, Digital Marketing and Communication
Phone 651-480-5506
john.hunt@smead.com

SMEAD ANNOUNCES PROMOTION OF GAYLE TAYLOR TO V.P. OF MARKETING

HASTINGS, MN. (February 14, 2017) – Smead Manufacturing announced today the promotion of Gayle Taylor to Vice President of Marketing. She was previously Senior Director of Marketing.

In announcing the promotion, Casey Avent, President of Smead stated, “Gayle has been a key member of the Smead team and has proved herself as a committed company advocate. Her marketing, sales and business experience as well as her strong leadership will help lead Smead into the future. ”

Gayle has been with Smead for 10 years, during which time she held positions within the Marketing and Category & Channel Development organization including, Marketing Manager and Commercial Channel Manager. She was promoted to her most recent role of Senior Director of Marketing in March 2015.

Smead Manufacturing Company, a leader in office filing products and records management systems, was established in 1906 in Hastings, Minnesota. Smead is a privately held, certified Women's Business Enterprise (WBE) offering thousands of organizational products for use in the home or office. For more information on Smead's high quality organizational products, including hundreds of environmentally friendly products visit www.smead.com.

###