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SMEAD ANNOUNCES PROMOTION OF CASEY AVENT TO PRESIDENT

HASTINGS, MN. (June 29, 2016) – Smead Manufacturing announced today the promotion of Casey Avent to President effective July 1, 2016.

On July 1, 1998, Sharon Avent became Smead's President and CEO. Eighteen years later, Sharon believes the time is right to turn over this important role to her son.

In announcing the change, Sharon stated, "Casey has had a long, diverse and successful leadership career with Smead. He has worked in many roles within our company which has prepared him well for this important position. He has proven to be an expert in the industry and a strong leader."

Since joining the company in 1996 after graduating from the University of Arkansas, Casey has worked at Smead in Supply Chain Management, Sales, Marketing, and National Accounts for S&W Manufacturing, a division of Smead. In 2013, Casey moved to Smead headquarters as Vice President of Sales and was subsequently promoted to Vice President of Sales & Marketing in 2015.

"Casey will be the 4th generation of my family to lead Smead Manufacturing and I look forward to training him on all aspects of the company's operations. I will continue as Chief Executive Officer and look forward to working with Casey on a daily basis to lead Smead into the next generation" remarked Sharon Avent.

Smead Manufacturing Company, a leader in office filing products and records management systems, was established in 1906 in Hastings, Minnesota. Smead is a privately held, certified Women's Business Enterprise (WBE) offering thousands of organizational products for use in the home or office. For more information on Smead's high quality organizational products, including hundreds of environmentally friendly products visit www.smead.com.